



上海大学
Shanghai University



UFBA
Universidade
Federal da Bahia

Confucius Institute of UFBA and The Sustainable Development in Bahia

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The Challenge for the cooperation and the sustainable development

Lack of enough suitable talent

1. Interpreter

2. professional experts

The Skills needed

1. language

2. culture and custom

Systematic work, need cooperation

1. Government

2. University

3. enterprise

Instituto Confucio pode ajudar



On September 11th, with the support of the International Department and the school, the Confucius Institute at the Federal University of Bahia held its unveiling ceremony smoothly, causing a strong response in Bahia state. Media outlets such as Xinhua News Agency and the Bahia state government reported on it. At the end of 2023, People's Daily Online considered it as a typical example when reviewing bilateral relations between China and Brazil.

新华网 新华网客户端

巴西巴伊亚联邦大学孔子学院举行揭牌仪式

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2023年，中巴人文交流合作持续推进，智库、高校、媒体、企业等社会各界不断加强对话，双边关系的民意基础更加夯实。今年以来，双方围绕全球发展与治理、文明交流互鉴、中国式现代化、绿色能源发展与合作等议题开展了系列学术研讨与经验交流，首届中国—巴西省州经贸合作研讨会成功举办，巴伊亚联邦大学孔子学院顺利揭牌，中国在巴企业在推动当地经济发展、创造就

On October 16th, the Confucius Institute began its first Chinese language teaching session, with a total of 65 students registered, including 40 students from federal universities and 25 from the community. Two teachers taught a total of 5 classes (three times a week) of Chinese language courses.



On October 25th, the Chinese and Brazilian co-directors of the Bahia Confucius Institute visited the Economic Policy Research Office of the Bahia State Government. They held discussions with its director, José Almeida, and reached an agreement to offer Chinese language courses for the institute's researchers. The detailed curriculum has been designed, and the first round of courses is expected to start in 2024



On October 31st, the Confucius Institute, visited the production base of China National Building Materials (CNBM) in Camaçari. On November 27th, representatives from CNBM, the School of Engineering of the University, and the Confucius Institute held a tripartite meeting, reaching cooperation intentions on joint talent cultivation, integration of Chinese language teaching, and internships and employment for graduates.



谢谢！

muito obrigado !